

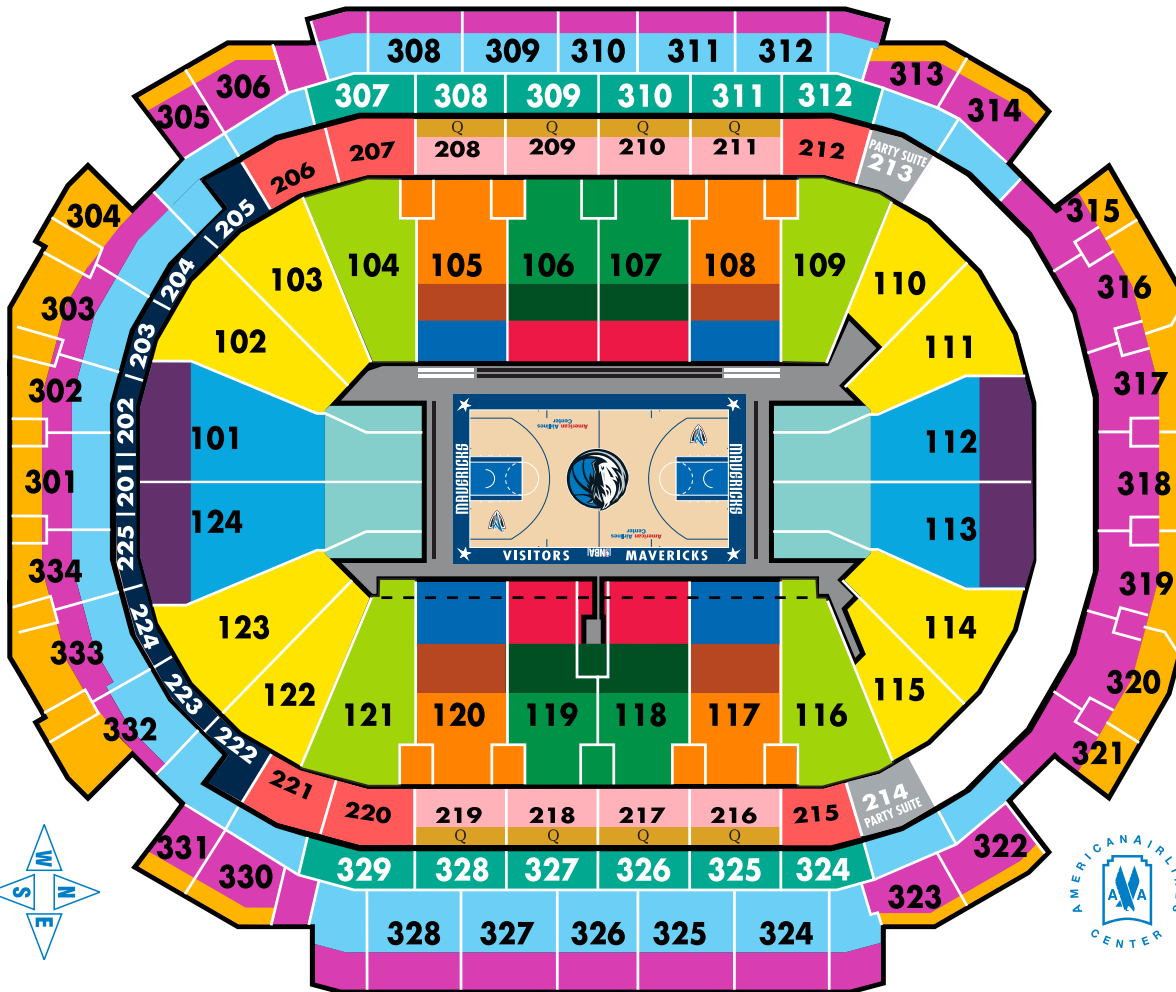
2017 FULL SEASON TICKET HOLDER PLAYOFF PACKAGE PRICING

(16 POTENTIAL GAMES)

	ROUND 1 Conference Quarterfinals Season Ticket Holder Price			ROUND 2 Conference Semi-Finals Season Ticket Holder Price			ROUND 3 Conference Finals Season Ticket Holder Price			ROUND 4 NBA Championship Season Ticket Holder Price			STH Package Price Per Seat	
	Price	Games	Total	Price	Games	Total	Price	Games	Total	Price	Games	Total	16 Games	
Upper Level Price Code	Z	\$13	4	\$52	\$17	4	\$68	\$24	4	\$96	\$30	4	\$120	\$336
	Y	\$20	4	\$80	\$26	4	\$104	\$34	4	\$136	\$42	4	\$168	\$488
	X	\$35	4	\$140	\$42	4	\$168	\$50	4	\$200	\$63	4	\$252	\$760
	W	\$44	4	\$176	\$51	4	\$204	\$61	4	\$244	\$76	4	\$304	\$928
Lower Level Price Code	N	\$65	4	\$260	\$75	4	\$300	\$90	4	\$360	\$112	4	\$448	\$1,368
	M	\$69	4	\$276	\$79	4	\$316	\$95	4	\$380	\$119	4	\$476	\$1,448
	L	\$78	4	\$312	\$90	4	\$360	\$108	4	\$432	\$135	4	\$540	\$1,644
	K	\$113	4	\$452	\$130	4	\$520	\$156	4	\$624	\$195	4	\$780	\$2,376
	J	\$137	4	\$548	\$158	4	\$632	\$189	4	\$756	\$236	4	\$944	\$2,880
	I	\$139	4	\$556	\$160	4	\$640	\$192	4	\$768	\$240	4	\$960	\$2,924
	IZ	\$147	4	\$588	\$170	4	\$680	\$204	4	\$816	\$256	4	\$1,024	\$3,108
	H	\$171	4	\$684	\$197	4	\$788	\$236	4	\$944	\$295	4	\$1,180	\$3,596
	HZ	\$178	4	\$712	\$207	4	\$828	\$248	4	\$992	\$316	4	\$1,264	\$3,796
	G	\$195	4	\$780	\$224	4	\$896	\$269	4	\$1,076	\$336	4	\$1,344	\$4,096
	F	\$315	4	\$1,260	\$362	4	\$1,448	\$435	4	\$1,740	\$543	4	\$2,172	\$6,620
	EZ	\$309	4	\$1,236	\$355	4	\$1,420	\$426	4	\$1,704	\$533	4	\$2,132	\$6,492
Platinum Level Price Code	E	\$376	4	\$1,504	\$432	4	\$1,728	\$519	4	\$2,076	\$649	4	\$2,596	\$7,904
	D	\$546	4	\$2,184	\$628	4	\$2,512	\$753	4	\$3,012	\$942	4	\$3,768	\$11,476
	S	\$76	4	\$304	\$87	4	\$348	\$105	4	\$420	\$131	4	\$524	\$1,596
	R	\$98	4	\$392	\$113	4	\$452	\$135	4	\$540	\$169	4	\$676	\$2,060
Q	\$131	4	\$524	\$151	4	\$604	\$181	4	\$724	\$226	4	\$904	\$2,756	

Face price on playoff tickets will be higher than the above noted Season Ticket Holder package prices.

PRICE CODE REFERENCE



UPPER LEVEL

Z Y X W

PLATINUM LEVEL

S R Q COMBO

LOWER LEVEL

N M L K

J I IZ

H HZ G F

2017 MINI PLAN SEASON TICKET HOLDER PLAYOFF PACKAGE PRICING

(8 POTENTIAL GAMES)

	ROUND 1 Conference Quarterfinals Season Ticket Holder Price			ROUND 2 Conference Semi-Finals Season Ticket Holder Price			ROUND 3 Conference Finals Season Ticket Holder Price			ROUND 4 NBA Championship Season Ticket Holder Price			STH Package Price Per Seat
	Price	Games	Total	Price	Games	Total	Price	Games	Total	Price	Games	Total	8 Games
Z	\$13	2	\$26	\$17	2	\$34	\$24	2	\$48	\$30	2	\$60	\$168
Y	\$20	2	\$40	\$26	2	\$52	\$34	2	\$68	\$42	2	\$84	\$244
X	\$35	2	\$70	\$42	2	\$84	\$50	2	\$100	\$63	2	\$126	\$380
W	\$44	2	\$88	\$51	2	\$102	\$61	2	\$122	\$76	2	\$152	\$464
N	\$65	2	\$130	\$75	2	\$150	\$90	2	\$180	\$112	2	\$224	\$684
L	\$78	2	\$156	\$90	2	\$180	\$108	2	\$216	\$135	2	\$270	\$822
K	\$113	2	\$226	\$130	2	\$260	\$156	2	\$312	\$195	2	\$390	\$1,188
S	\$76	2	\$152	\$87	2	\$174	\$105	2	\$210	\$131	2	\$262	\$798
R	\$98	2	\$196	\$113	2	\$226	\$135	2	\$270	\$169	2	\$338	\$1,030
Q	\$131	2	\$262	\$151	2	\$302	\$181	2	\$362	\$226	2	\$452	\$1,378

Mini plan customers may request a playoff package consisting of 8 potential games. **Customers will be seated according to when we receive your payment. Playoff seating will be done on a first-come first-served basis,** so make your payment today! If we are unable to seat you in your current price range, we will contact you with an alternative.

Slam Dunk and Three Point customers will receive tickets to potential games 1 & 3 in the first and third rounds, and games 2 & 4 in the second and fourth rounds.

Weekend and Fast Break customers will receive tickets to potential games 2 & 4 in the first and third rounds, and games 1 & 3 in the second and fourth rounds.

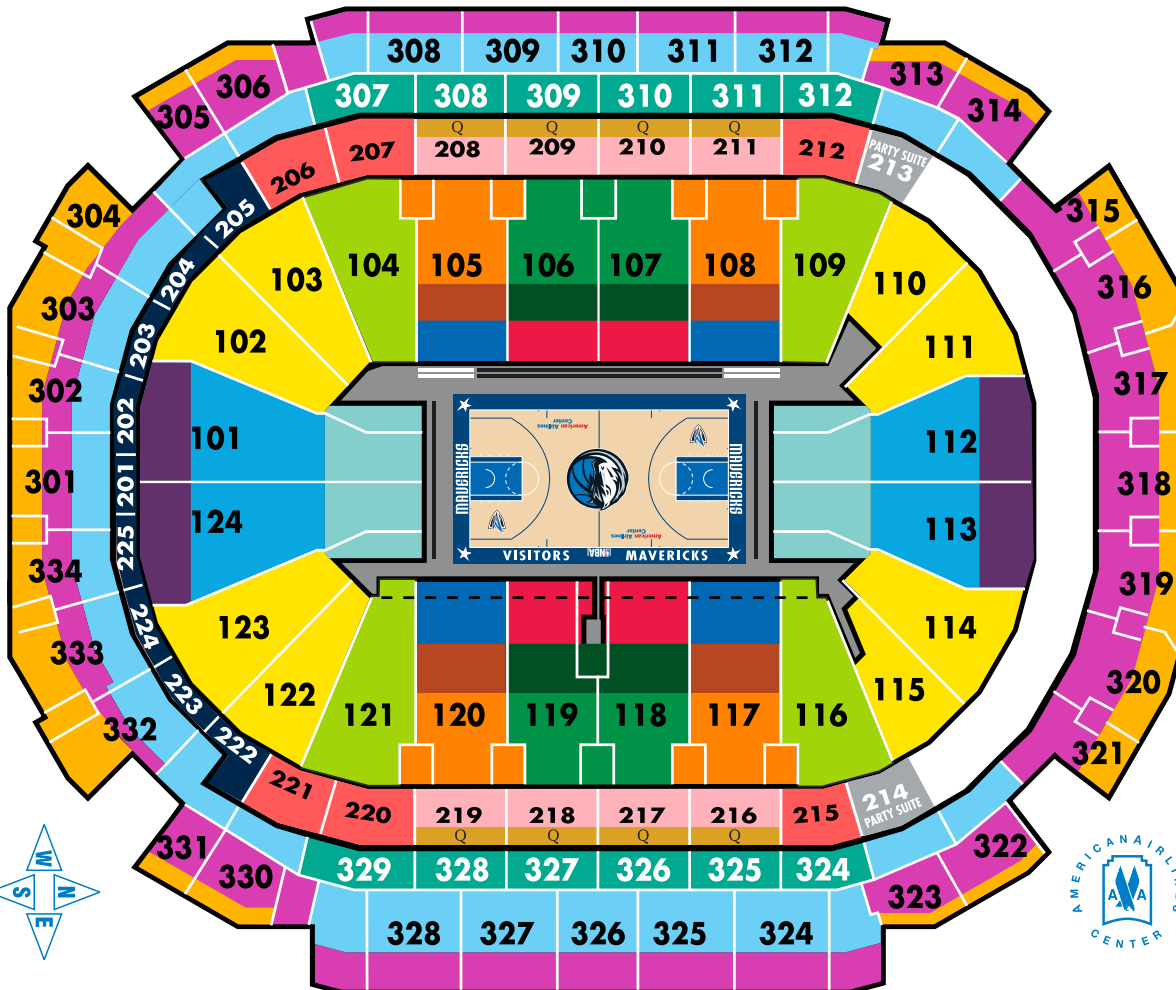
8 game playoff plans do not guarantee a ticket to every other game played, but rather two potential games per round as outlined above. If a series ends early and a game is not played in your package, you will not be billed for that respective game. During the playoffs, please refer to mavs.com for specific game date and time details.

For customers who are renewing their Season Ticket Package and elect to purchase a Playoff package, your credit card will be charged after each round for the games played in that round.

For those who are not renewing their Season Ticket Package, a 100% Playoff payment per seat is necessary in order to have your Playoff request considered. Use the table in the top right of this page to determine your Playoff payment. Please indicate the amount of your Playoff payment below.

Account Name : _____ Account # : _____ STH Since: _____
 Playoff Amount : _____ Contact Name : _____ Signature : _____
 Credit Card # : _____ Name on Card : _____ Expiration : _____
 Checking Account Routing # : _____ Checking Account # : _____ Account Rep : _____
 Price Code Requested : _____ Comments: _____

PRICE CODE REFERENCE



UPPER LEVEL

Z Y X W

PLATINUM LEVEL

S R Q COMBO

LOWER LEVEL

N M L K

J I IZ

H HZ G F

2017 HALF SEASON TICKET HOLDER PLAYOFF PACKAGE PRICING

(8 POTENTIAL GAMES)

	ROUND 1 Conference Quarterfinals Season Ticket Holder Price			ROUND 2 Conference Semi-Finals Season Ticket Holder Price			ROUND 3 Conference Finals Season Ticket Holder Price			ROUND 4 NBA Championship Season Ticket Holder Price			STH Package Price Per Seat	
	Price	Games	Total	Price	Games	Total	Price	Games	Total	Price	Games	Total	8 Games	
Upper Level Price Code	Z	\$13	2	\$26	\$17	2	\$34	\$24	2	\$48	\$30	2	\$60	\$168
	Y	\$20	2	\$40	\$26	2	\$52	\$34	2	\$68	\$42	2	\$84	\$244
	X	\$35	2	\$70	\$42	2	\$84	\$50	2	\$100	\$63	2	\$126	\$380
	W	\$44	2	\$88	\$51	2	\$102	\$61	2	\$122	\$76	2	\$152	\$464
Lower Level Price Code	N	\$65	2	\$130	\$75	2	\$150	\$90	2	\$180	\$112	2	\$224	\$684
	M	\$69	2	\$138	\$79	2	\$158	\$95	2	\$190	\$119	2	\$238	\$724
	L	\$78	2	\$156	\$90	2	\$180	\$108	2	\$216	\$135	2	\$270	\$822
	K	\$113	2	\$226	\$130	2	\$260	\$156	2	\$312	\$195	2	\$390	\$1,188
	EZ	\$309	2	\$618	\$355	2	\$710	\$426	2	\$852	\$533	2	\$1,066	\$3,246
Platinum Level Price Code	S	\$76	2	\$152	\$87	2	\$174	\$105	2	\$210	\$131	2	\$262	\$798
	R	\$98	2	\$196	\$113	2	\$226	\$135	2	\$270	\$169	2	\$338	\$1,030
	Q	\$131	2	\$262	\$151	2	\$302	\$181	2	\$362	\$226	2	\$452	\$1,378

> **Back Court** Plan customers will receive tickets for potential games 2 & 4 in the first and third rounds and games 1 & 3 in the second and fourth rounds.

> **Front Court** Plan customers will receive tickets for potential games 1 & 3 in the first and third rounds and games 2 & 4 in the second and fourth rounds.

Half Season Ticket Holders are not guaranteed tickets to every other game, but rather two potential games per round as outlined above. Some tickets may have no value if a series ends early and a game is not played. You will only be billed for the home games that are played in your ticket package. Please make certain that you keep track of which game is actually being played and whether or not that game is in your package. Once the playoffs start, please check mavs.com for the most current playoff game details.

Playoffs will be charged to your card on file, round by round, after the completion of a round.

Face price on playoff tickets will be higher than the above noted Season Ticket Holder package prices.

PRICE CODE REFERENCE



UPPER LEVEL

Z Y X W

PLATINUM LEVEL

S R Q COMBO

LOWER LEVEL

N M L K

J I IZ

H HZ G F